



**LETTER TO RETIREMENT INDUSTRY BUSINESS LEADERS:
ANNOUNCING HKRSA'S CONTINUING PREMIER SPONSOR PACKAGE FOR 2017-2018**

Why should leading industry players like you become a "HKRSA Premier Sponsor?" Because by doing so, you will be publicly recognized for your affiliation with Hong Kong's only not-for-profit organization dedicated to retirement issues, and at the same time be privy to privileges that will enrich your potential to engage in emerging retirement industry developments.

Formed in 1996, HKRSA has grown in size and leverage and is positioned to provide a strong voice on retirement protection matters in service to our members, employers and other industry stakeholders. We aspire to continue expanding our network and staying at the forefront of thought leadership, through the sponsorship of events, strategic partnerships and alliances, public education and other activities.

We invite you to join our continuing journey to promote best practices in retirement protection for the people who live and work in our vibrant global city. As "HKRSA Premier Sponsor", you will be entitled to exclusive affiliation and benefits as described in this bulletin.

Take advantage of these exclusive benefits available only to HKRSA Premier Sponsors (as differentiated from one-off sponsorship and other membership categories):

- Instant high-profile display of YOUR COMPANY LOGO through the following venues:
 - Company Logo displayed at all major HKRSA-sponsored events, in conjunction with HKRSA's own logo
 - Company Logo featured on HKRSA's website, incorporated into the design of our homepage banner
 - Company Logo printed on official electronic communications to members.
- Formal recognition with wide dissemination through our recently launched social media channels (LinkedIn and Facebook)
- Reserved seating at a special table for Senior Company Executives at HKRSA-sponsored events – with the opportunity to meet renowned speakers/government representatives
- Priority booking for all major events – with the added option of including up to five extra guest at member rates

Do not miss out on the opportunity to enjoy special privileges reserved for HKRSA Premier Sponsors in a number of important industry events taking place in 2017/18.

In anticipation of further developments with significant impact on Hong Kong's retirement landscape, we have planned a series of activities with a view to influencing future policy decisions.

We welcome your input on matters of interest to you as a stakeholder in the future development of retirement protection in Hong Kong. So do mark your calendars and plan to attend:

- Seminar in March / April 2017 on topical MPF issues
- HKRSA Annual dinner in May 2017 (Premier Sponsors have first priority over selection of table bookings)
- Cross Straits event on 19-20 October 2017
- Other events as and when announced and appearing

Cost: HKD 70,000 for one year

We need your support to build a stronger industry platform and we look forward to working together with you in lending a stronger voice to better retirement options for the people of Hong Kong.

Thanking you in advance for your sponsorship,

For and on behalf of the Executive Committee,

Luzia Hung, Chairman

Vanessa Wang, Vice Chairman



Additional Benefits of HKRSA Premier Sponsorship

1. Representation of your interests

Become actively involved in HKRSA's advocacy work by participating in ad-hoc discussion or working groups that may be organized from time to time in response to developments of interest to our membership.

2. Access to reliable industry intelligence

Enjoy access to a trusted source of information on policy, research and regulatory matters as well as HKRSA's papers and letters to the Government, regulators and other authoritative bodies on important policy issues.

3. Networking opportunities

Get to know your peers/competitors through HKRSA-sponsored events including roundtables / luncheons / breakfasts, debates series and other networking events that serve the connectivity needs of our members.

4. Liaison with industry-related contacts in Greater China

Profit from our collaborative relationships operating across the hubs of Greater China (Mainland China, Hong Kong SAR, Macau, and Taiwan), including access to experts we bring together regularly at our annual Cross-Straits event.

5. Training and Education

Avail yourself of professional development opportunities offered by HKRSA such as the Certificate of Retirement Schemes Management Program, the MPF Administration Course for HR / Administrative Professionals, and Training for Individual Trustees.

6. Fee Discounts

Receive discounted rates deemed applicable to events sponsored by HKRSA and partner organizations as well as training and education programs/courses.